



ABOUT THE EVENT

The Best Dam BBQ Challenge is an official Nevada State Championship Event sanctioned by the Kansas City BBQ Society.

Professional Teams will travel to Boulder City to cook throughout the night hoping to win the coveted title of **GRAND CHAMPION** and their share of **\$8,500 in cash prizes!**

About 20,000 guests attend the event each year, spending the day in Bicentennial Park enjoying:

- Family Fun Zone
- Entertainment
- Live Music
- Best Dam Car Show
- Kids Que Grilling Class
- Competition Festival Food
- Marketplace Vendors

The Best Dam BBQ Challenge is the **major fundraiser** for the Rotary Club of Boulder City.

100% of the proceeds are designated to our charitable giving projects.

Annual Giving Project Recipients:

- | | |
|-----------------------------|--------------------------------|
| Polio Plus | Every 15 Minutes |
| Emergency Aid | GJHS STEM Guitar Project |
| Lend a Hand of Boulder City | Rotary Youth Leadership Awards |
| Boulder City Senior Center | Dan Stover Music Contest |
| Teen Leadership Camp | Four Way Speech Contest |
| Friends in the Desert | Hansel Ethics Essay Contest |

WE ARE SOCIAL



@RotaryClubofBoulderCity
#BestDamRotaryClub

Follow us to get in on all the fun Rotary Club of Boulder City has to offer. From volunteer activities, monthly meetings, and fundraising events, the Rotary Club of Boulder City is always up to something to serve our community.

📢 **All Sponsors receive 1 Social Shout Out** 📢



BECOME A SPONSOR

If you have any questions about our event or sponsorship levels & their benefits, please contact:

Amy Vandermark, (702) 601 1581
Rotary@AmyVandermark.com

On behalf of the Rotary Club of Boulder City, we hope to hear from you soon!

The Rotary Club of Boulder City was chartered in 1937.



Friday, May 23 12pm - 10pm
Saturday, May 24, 9am - 4pm

2025 Sponsor Information

We cordially invite you
TO BECOME A SPONSOR OF THE

19th Annual Best Dam BBQ Challenge

#bestdambbq





Single Opportunity Sponsorships

BEER BOOTH - \$7,500

- **Name included as "BEER BOOTH BROUGHT TO YOU BY" in ALL advertising channels**
- Individual Company Banners on Beer Booth
- 8 MC/DJ Public Announcements/ Sponsorship Thanks
- 6 Stage Presentations for Giveaways or Announcements
- Logo on T-Shirts and in Print Ads & Posters
- Logo on stage banner signifying Beer Booth Sponsor
- Logo on Website Home Page, Sponsor Page & Sidebars
- 8 T-Shirts & Sponsor Gift

KIDS CORNER - \$3,500

- **Name included as "KIDS CORNER BROUGHT TO YOU BY" in ALL advertising channels**
- Individual Company Banner on between trees in Kids Corner
- 4 MC/DJ Public Announcements/ Sponsorship Thanks
- 6 Stage Presentations for Giveaways or Announcements
- Logo on T-Shirts and in Print Ads & Posters
- Logo on stage banner signifying Kids Corner Sponsor
- Logo on Website Home Page, Sponsor Page & Sidebars
- 6 T-Shirts & Sponsor Gift

MARKETPLACE - \$2,500

- **Name included as "MARKET PLACE BROUGHT TO YOU BY" in ALL advertising channels**
- Individual Company Signs around Market Place
- 4 MC/DJ Public Announcements/ Sponsorship Thanks
- 6 Stage Presentations for Giveaways or Announcements
- Logo on T-Shirts and in Print Ads & Posters
- Logo on stage banner signifying Market Place Sponsor
- Logo on Website Home Page, Sponsor Page & Sidebars
- 6 T-Shirts & Sponsor Gift

INFO BOOTH- \$2,500

- **Name included as "INFO BOOTH BROUGHT TO YOU BY" in ALL advertising channels**
- Individual Company Signs around Info Booth (right next to Beer Booth)
- 3 MC/DJ Public Announcements/ Sponsorship Thanks
- 2 Stage Presentations for Giveaways or Announcements
- Logo on T-Shirts and in Print Ads & Posters
- Logo on stage banner signifying Info Booth Sponsor
- Logo on Website Home Page, Sponsor Page & Sidebars
- 4 T-Shirts & Sponsor Gift

STAGE - \$1,500

- **BENEFITS SAME AS INFO BOOTH SPONSOR FOR STAGE AREA**

***Logo formats accepted:**

- PDF or PNG
- Include Social Handles

ALL LOGOS/ARTWORK

**MUST BE SUBMITTED
BY 5PM, APRIL 4, 2025. EMAIL**

LOGO TO ROTARY@AMYVANDERMARK.COM

SPONSORSHIP LEVELS

SPONSOR SWAG

- Contribute Swag Items for Attendees (1,000+ ITEMS)
- Contribute Swag Items for Sponsor GIFTS & PRIZES (50+ Items)

Presenting Sponsor Level

PLATINUM - \$15,000

- **Name included as "presented by" in ALL advertising channels**
- 20 X 20 Booth Space in Bicentennial Park for Product Display/Demonstrations (EZ-UP not included)
- Individual Company Banner on Gazebo Stage
- 12 MC/DJ Public Announcements/ Sponsorship Thanks
- 6 Stage Presentations for Giveaways or Announcements
- Logo on T-Shirts and in Print Ads & Posters
- Logo (center & largest) on stage banner
- Logo on Website Home Page, Sponsor Page & Sidebars
- 10 T-Shirts & Sponsor Gift

Premium Sponsor Level

GOLD - \$10,000

- **Name/Logo in radio and/or television ads**
- **Title Sponsorship: Rotary Grill or Beer Tent**
- 20 X 20 Booth Space in Bicentennial Park for Product Display/Demonstrations (EZ-UP not included)
- Individual Company Banner on Gazebo Stage
- 8 MC/DJ Public Announcements/ Sponsorship Thanks
- 3 Stage Presentations for Giveaways or Announcements
- Logo on T-Shirts and in Print Ads & Posters
- Logo on Shared Sponsor Stage Banner
- Logo on Website Home Page, Sponsor Page & Sidebars
- 8 T-Shirts & Sponsor Gift

***Logo formats accepted:**

- PDF or PNG
- Include Social Handles

ALL LOGOS/ARTWORK

MUST BE SUBMITTED

BY 5PM, APRIL 4, 2025. EMAIL

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SILVER - \$5,000

- **Title Sponsorship: Kids Que or Police vs. Fire Departments' Rib Eating Contest**
- 20 X 10 Booth Space in Bicentennial Park for Product Display/Demonstrations (EZ-UP Not Included)
- Individual Company Banner on Gazebo Stage
- 4 MC/DJ Public Announcements/ Sponsorship Thanks
- 2 Stage Presentations for Giveaways or Announcements
- Logo on T-Shirts and in Print Ads & Posters
- Logo on Shared Sponsor Stage Banners
- Logo on Website Sponsor Page & Sidebars
- 6 T-Shirts & Sponsor Gift

COPPER - \$2,000

- 12 X 12 Booth Space in Bicentennial Park to Display Product and/or give Product Demonstrations
- 2 MC/DJ Public Announcements/ Sponsorship Thanks
- 1 Stage Presentation for Giveaway or Announcement
- Logo on T-Shirt and in Print Ads & Posters
- Logo on shared Sponsor Stage Banners
- Logo on Website Sponsor Page & Sidebars
- 4 T-Shirts & Sponsor Gift

BRONZE - \$1000

- 1 MC/DJ Public Announcements/ Sponsorship Thanks
- Logo on T-Shirt and in Print Ads & Posters
- Logo on shared Sponsor Stage Banners
- Logo on Website Sponsor Page & Sidebars
- 2 T-Shirts & Sponsor Gift

KIDS QUE GRILL SPONSOR - \$150

- 1 Group MC/DJ Public Announcement/Sponsorship Thanks
- Signage at Sponsored Kids Que Grill During Competition